$5.5B USD
in healthcare cybersecurity in 2016

44M
wearables in corporate wellness plans by 2021

ABI Research's leading Smart Health research extends beyond traditional mHealth wearable coverage to focus on the IT and healthcare convergence and the new platforms, software, and hardware shaping future monitoring and diagnostic techniques in both homes and healthcare facilities. Analyzed from an integrated IoT perspective, our smart health data, trend, and forecast reports investigate emerging healthcare device development, adherence, privacy, regulation, and security challenges in connected health to offer a 360-degree view on the ecosystem and showcase how it relates to converging technology sectors, like the smart home and automotive industries. We aim to provide smart health solutions providers with authoritative insight to help identify and prioritize the short-term opportunities in this market for long-term growth.

TOP QUESTIONS WE RECEIVE FROM INDUSTRY INNOVATORS

- What are the key disruptive technology areas in smart health?
- Are there downsides to a connected hospital, and how can they be combated?
- What are the patient privacy and data security concerns my organization needs to be aware of?
- What smart health organizations should my company consider in acquisition efforts to create synergies?
- How will healthcare IT solutions providers, healthcare providers, and healthcare device and component manufacturers need to adapt their current business strategies to better align with the future smart health world?
- What does the future of wearable devices mean for the healthcare industry?
- How should health education agencies adapt to better teach the professionals of tomorrow?
- How can my company shift its product focus to ensure that its products' medical data analysis capabilities are the most comprehensive?
- What does the smart health competitive landscape look like?
- What are the issues and opportunities related to developing devices and services for smart healthcare?
- What is driving smart healthcare adoption, and at what rate?
- What partnerships will help develop and promote smart healthcare coverage?
- How will new healthcare protocols and gateways disrupt the market?
- What are the core incentives to smart healthcare investigation and adoption?
- What adjacent industries will further smart health adoption?
- As a vendor, how should my strategy change to target the enterprise market, rather than consumers?
- What IoT services most benefit today's connected hospitals?

COVERAGE AREAS

- Disposable medical sensors
- Medical data analysis platforms
- Corporate wellness
- Health education
- Wireless in healthcare
- Smart health
- Home diagnosis devices
- IoT services in the connected hospital
- Wearable mHealth
- Hot smart health startups
- People tracking and safety services
- Connected drug delivery services
- Virtual reality and 360 broadcast workflows
- Bionics technologies

KEYWORDS

- Smart health
- Healthcare
- Pharmaceutical
- Preventative care
- Corporate wellness
- Health education
- mHealth
- Healthcare IT solutions
- Health monitoring
- Health regulation
- Privacy
- Security
- Health diagnostics
- IoT
- Wireless health
- Fitness
- Home diagnosis devices
- Wearable mHealth
- Health adherence
- Connected drug delivery services
- Bionics
- Patient behavior monitoring
- Population health metrics
- Medical device connectivity
- Aging in place
- Health insurance integration
- Regulation
- Mobile sensor integration
- Chronic disease management
- Device and data privacy
- Hospital workflow disruption
- Treatment compliance
- Accountable care organization (ACO)