

26.33%

E-commerce global retail
market share by 2025

\$10.02T USD

Global e-commerce
revenue in 2025

ABI Research provides a holistic view of the Smart Retail ecosystem and strives to be the first to identify next-generation technologies and vendors shaping its future. Our extensive smart retail coverage examines new technological developments in the market, including customer analytics and engagement, mobile advertising, inventory management, fulfillment and delivery, employee efficiencies, indoor location technologies, point-of-sale methods, and the impact of the cloud. We aim to provide technology implementers with authoritative insight to help retail stakeholders identify new technologies and potential pain points so that they can then create new revenue opportunities, improve customer experiences, and drive in-store engagements.

TOP QUESTIONS WE RECEIVE FROM INDUSTRY INNOVATORS

- What are the strategic in-store retail technologies my company needs to have?
- How can my company remove friction and improve customer engagements through next-generation retail apps?
- What is the future of in-store customer analytics, brand interactions, and inventory management?
- How will Artificial Intelligence and Virtual Reality make an impact on in-store and online retail?
- How can my store capitalize on new opportunities by installing indoor location technologies?
- What challenges will my company face when managing in-store customer privacy in the new age of smart retail?
- Are Visual Interactive Displays the future of customer engagement?
- How can my store create new revenue streams and increase customer engagement?
- What new smart POS and mobile solutions should my store consider using, and how can they improve my store's bottom line?
- How can my store reduce operating costs and increase efficiencies while providing a more personalized consumer experience?
- How can CPG brands bypass traditional retail, put technology to work for them in-store, and work with retailers to gain new insights on in-store customer brand interactions to influence and advertise at point of brand decisions?

COVERAGE AREAS

- New and emerging strategic in-store retail technologies
- Qualitative smart retail data based on store square footage, footfall, etc.
- Next-generation retail apps
- In-store location technology, advertising customer analytics, brand interactions, and inventory management of the future
- In-store dynamic pricing and next-generation POS/payment solutions
- Indoor location opportunities for carriers in retail
- Visual Interactive Display communications in retail
- Artificial intelligence and virtual reality in retail
- Store Employee Tools to maximize sales and efficiency
- Social WIFI in retail and hospitality
- Retail IoT analytics and in-store process automation
- Post-sale engagement technologies
- BLE beacon advertising networks
- Managing in-store customer privacy in smart retail
- How to rely on in-store technology to drive eCommerce sales

KEYWORDS

- BLE beacons
- Point of Sale (POS)
- Retail IoT analytics
- Retail apps
- Customer analytics
- Brand interactions
- Inventory management
- Dynamic pricing
- Artificial intelligence
- Virtual Reality
- Planogram compliance and automation
- Online to in-store seamless experience
- Social media selling platforms
- Smart Vending
- Mobile payment
- OnDemand and in-home delivery trends
- Indoor Positioning Systems (IPS)
- In-store technology platforms
- Frictionless shopping
- Omnichannel
- Barcode scanning technologies
- Digital shelf monitoring